Pingrup

Place Plan

November 2026



Doing co.

Acknowledgement of Country

We acknowledge the Traditional Custodians of the Pingrup area, the Goreng (Koreng) Noongar people, and recognise any other people or families with connection to Pingrup and its region.

We acknowledge and respect their continuing culture and the contribution they make to the life of Pingrup and this region.



The Pingrup Place Plan is proudly supported by:

SHIRE OF Kent
NYABING • PINGRUP
worth the journey

Pingrup Community Resource Centre
Your local connection

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Introduction

Welcome to the Pingrup Place Plan! This is a plan for the people who make Pingrup what it is. Whether you have lived in Pingrup for generations or recently joined the community, you have a role to play in Pingrup's future.

There is an opportunity to build on what is already working, address what's not working so well, and create more reasons for people to experience, connect with and stay in Pingrup.

Recognising this opportunity, the Shire of Kent has engaged Doing Co to work with the Pingrup community and stakeholders to develop this 10-year Place Plan. The plan provides a practical, action-focused roadmap for how the community, Shire and other partners can work together to bring Pingrup's vision to life.



To create this plan, Doing Co has developed an understanding of Pingrup through research, shared local knowledge and community engagement. This has included surveys and community workshops, which have helped identify the aspirations, strengths, opportunities and challenges that matter most.

These insights have shaped the community vision, themes and actions within the plan, supported by a practical implementation program to help turn ideas into action.

Understanding Pingrup

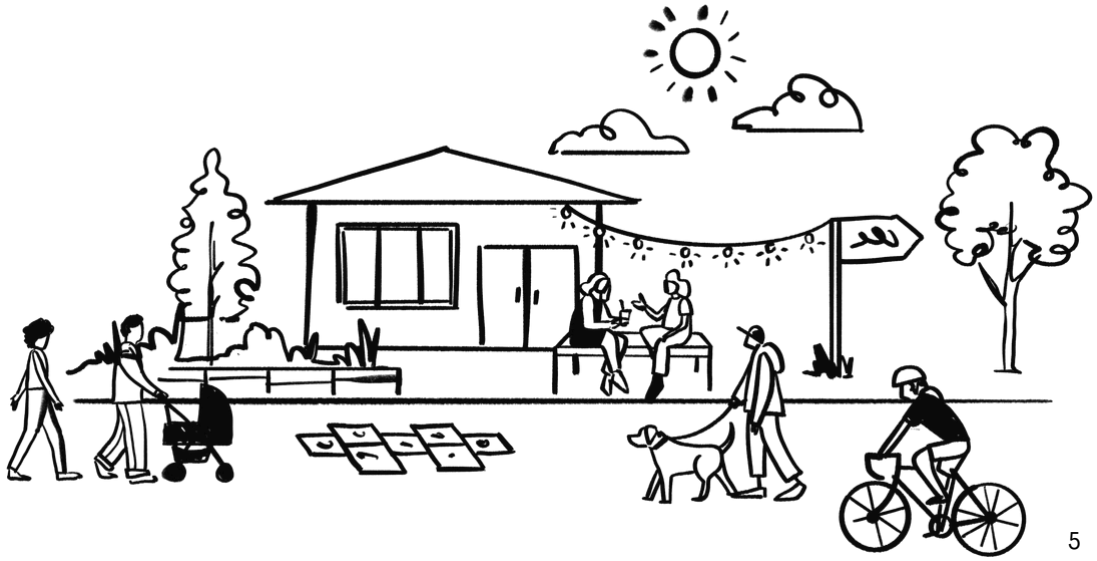
Pingrup is located on the traditional Country of the Goreng (Koreng) people of the Noongar nation, around 360km south-east of Perth.

Pingrup has a strong foundation to build on. Its long agricultural history has shaped a distinctive character that can be found throughout the town - in its buildings, historic machinery, shearing heritage and the stories passed down by people with long-standing connections to Pingrup.



While Pingrup is a town of 231 people, according to the 2021 Census, it has a remarkable ability to attract people from far and wide. The painted silos, wildflowers, and salt lakes, together with events and traditions such as the Pingrup Races, draw visitors from across the country.

At the heart of Pingrup is a community which cares deeply about the town and its future - one of its greatest strengths. Those with generations of connection to Pingrup sit alongside those who are newer to the community, bringing a vast array of experiences, skills, knowledge and stories to the table. There is a strong willingness to come together, share what makes Pingrup special and build on what is already working.



Place Plans

A place plan takes a holistic approach to improving a place, considering both its physical elements - such as streets, parks and infrastructure - and the less tangible elements that shape how a place feels and functions, including culture, community, identity and programming. Place plans are collaborative and action-focused, creating a clear roadmap for the future that is grounded in community vision and local knowledge.

Plan Development Process

Review of Previous Engagement
Local context, previous plans and existing priorities were reviewed, including completed and ongoing actions.

Community Workshop # 1
Community values, local character and aspirations for Pingrup's future were explored.

Community Survey
The community tested and expanded ideas from the workshop, identifying priorities, important places and opportunities.

Listening Report Development
Feedback was consolidated into emerging themes, a draft community vision and priority actions.

Community Workshop # 2
Emerging themes, the draft community vision and actions were tested, refined and further developed with the community.

Place Plan Development
Engagement findings were consolidated into a final place vision, themes, and actions and an implementation program, forming the key elements of the Pingrup Place Plan.



Place Vision & Themes

Where did they come from?

The engagement process identified a range of priorities and opportunities for Pingrup's future. Common threads began to emerge in terms of what the community values, what makes Pingrup distinctive, and where there are opportunities to build on its strengths.

These common threads have resulted in the community vision, place themes and actions detailed in the following pages.

COMMUNITY VISION

Pingrup: a hidden gem inviting you to discover its stories through creative experiences and a proud, connected community welcoming everyone to stay and belong.

Four place themes have emerged, providing a framework for organising the actions identified through engagement:

- History and Creative Expression
- Pride and Presentation
- Experience Pingrup
- Community Connection

How do we bring them to life?

The community vision will be brought to life through action. The ideas shown throughout the following pages - each with an introduction to the theme and associated 'key community ideas' - reflect the range of opportunities identified for Pingrup.

Some ideas may be explored further, combined, adapted over time, or not pursued depending on interest, feasibility, funding and available capacity.

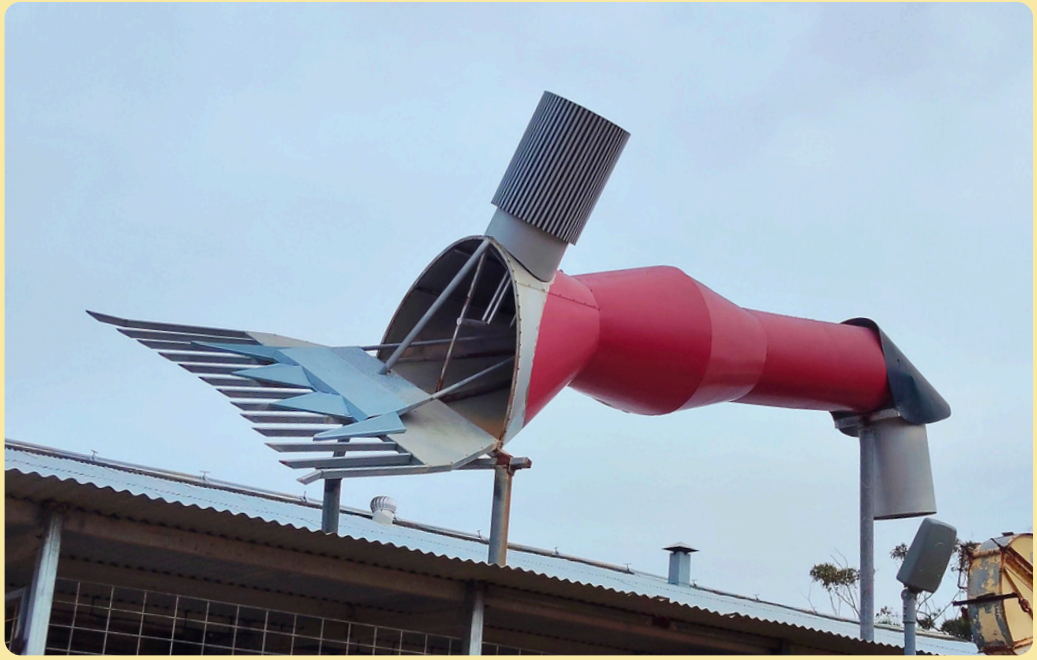
The plan's implementation program consolidates what were identified as the highest priority actions, and is intended to capture the most realistic opportunities for the community, Shire and other partners to make progress together. It includes both non-physical actions, such as social activities, and the more physical, location-based actions identified in the Concept Plan (page 26).



Theme #1

History and Creative Expression

This theme is about celebrating and sharing stories of Pingrup's history and agricultural heritage in ways that are meaningful for the community and engaging for visitors. It recognises that Pingrup has a rich collection of stories and local knowledge that can be brought to life through creative experiences.



What this looks like:

- Preserving local knowledge - collecting stories, photographs, memories and information from people with long-standing connections to Pingrup.
- Connecting places and stories – linking heritage buildings, historic machinery, the Shearing Shed and other significant sites through interpretation and storytelling.
- Creative storytelling – using public art, murals, signage, QR codes, projection, photography and other creative approaches to bring local stories to life.
- Involving the next generation – creating opportunities for young people and the school to explore, interpret and contribute to Pingrup's history and creative identity.

WHAT WE HEARD: KEY COMMUNITY IDEAS

History and Creative Expression



Historic Machinery

- Add plaques or QR codes to share the stories behind the machinery
- Improve and interpret the existing historic machinery display
- Create a more deliberate machinery display along the highway



Heritage, stories & interpretation

- Build on Pingrup's existing collection of stories
- Use signage, QR codes and interpretation to connect places with stories
- Create a heritage/story telling trail



Creative Expression

- Involve young people in creative projects
- Create projects that share Pingrup's history and stories
- Install feature lighting on existing public artworks
- Use projections to bring historic photographs and stories to life

Theme #2

Pride and Presentation

This theme is about creating a town that feels welcoming and well cared for. This carries through from the moment people arrive, along the main street, and into the everyday places where people live, work and connect.



What this looks like:

- Creating a welcoming arrival – improving town entrances, entry statements, gardens and signage to create a stronger first impression.
- Caring for the town – improving maintenance, presentation and the appearance of public spaces, buildings and underutilised areas.
- Strengthening the main street – improving planting, streetscape presentation and the design of the town centre in ways that reflect Pingrup's character.
- Making the town safer and easier to navigate – improving footpaths, accessibility, lighting, wayfinding and addressing traffic and heavy vehicle issues.
- Involving the community in improvements – creating opportunities for local people, businesses, schools and volunteers to help shape and contribute to improvements to the town.

Pride and Presentation

Care for and maintain the town

- Remove rubbish, car wrecks and other deteriorated items
- Address maintenance issues on community buildings
- Maintenance improvements to streets and public spaces e.g. removal of dead trees and rubbish
- Improve presentation of verges and front gardens
- Remove the remaining damaged book swap/library structure



Strengthen the main street and streetscape

- Build on and refine the existing main-street design
- Investigate options for an alternative heavy vehicle route to reduce traffic through town
- Improve planting and colour in the main street



Create welcoming town entries

- Screen unsightly areas and vacant blocks
- Install feature planting, signage, public art or other elements that reflect Pingrup's identity



Theme #3

Experience Pingrup

Pingrup has a range of stories, landscapes and attractions that give people reasons to stop and explore. From its painted silos and shearing heritage to wildflowers, natural attractions, local events and community spaces, there are opportunities to build on what is already here and create more reasons for people to experience Pingrup.

This theme is about making it easier for people to discover what Pingrup has to offer, connecting attractions and experiences, and creating opportunities for visitors to stay longer and support local businesses.



What this looks like:

- Making Pingrup easy to discover – improving visitor information, maps, signage and digital connections so people can find and navigate the town's attractions and experiences.
- Connecting attractions and trails – linking places, stories, heritage, nature and other attractions into connected experiences that encourage people to explore more of Pingrup.
- Celebrating wildflowers and nature – building on Pingrup's natural assets and local knowledge to create seasonal experiences and connect with the wider regional wildflower tourism network.
- Creating reasons to stop and stay – building on existing attractions and exploring new activities, events and experiences that give people a reason to spend more time in Pingrup.
- Strengthening the visitor economy – supporting opportunities for food, coffee, accommodation, local businesses and other services that make it easier for people to stop and stay in Pingrup.

WHAT WE HEARD: KEY COMMUNITY IDEAS

Experience Pingrup

Connect people with Pingrup's nature and stories

- Develop wildflower/native plant interpretation
- Create a loop trail connecting key visitor attractions and natural areas
- Link the heritage or storytelling trail to the visitor experience

Strengthen the visitor economy

- Explore a broader "tourist road trip" around Pingrup and surrounding attractions
- Connect experiences to the wider regional tourism network
- Improve visitor stay/accommodation options



Make Pingrup easy to discover

- Use QR codes to connect visitors with information
- Install signage at key visitor attractions
- Create a town map showing attractions, facilities and things to see/do
- Install a large directional fingerboard sign at the main arrival point



Create reasons to stop & stay

- Investigate options to manage truck parking and improve visitor access at key locations
- Improve the visitor experience at key attractions and facilities
- Explore play, recreation and interactive experiences, such as mini golf or fairy door trails
- Create unique Pingrup-specific experiences
- **Create bigger events that attract visitors**
- Explore a viewing platform near the old CBH/bin area for the silo art



Theme #4

Community Connection

This theme is about creating the spaces, activities and community capacity that support social connection - from making better use of existing facilities and exploring future community spaces, to creating more opportunities to come together and making it easier for people to get involved.



What this looks like:

- Creating spaces to connect – making better use of existing community facilities, considering how spaces and services could be consolidated, and exploring the feasibility of a future community hub.
- Creating more ways to connect – supporting regular social opportunities, events, clubs, sport, recreation and activities that bring people together across ages and interests.
- Building community capacity and participation – making it easier for people to get involved, reducing barriers to community activity, strengthening partnerships and coordination, and creating sustainable ways to share responsibility and reduce reliance on the same small group of volunteers.

WHAT WE HEARD: KEY COMMUNITY IDEAS

Community Connection

Create more regular opportunities to connect

- **Promote local events and experiences through social media**
- **Support events, sport, entertainment and activities that bring people together**
- **Host movie or live entertainment nights outdoors**
- **Maintain and strengthen the existing community events calendar**
- **Install an electronic community notice board that displays the community calendar of events and local information**
- Explore a small bar licence at the Pavilion and open it once a week for community gatherings

Create places and spaces that support community life

- Investigate a future multi-purpose community hub
- **Support a strong hospitality offer that serves both residents and visitors**
- Strengthen existing coffee offerings and respond to future demand
- Explore how existing facilities could be consolidated or better coordinated

Make it easier to get involved and make things happen

- Reduce unnecessary red tape and clarify requirements for using facilities
- Establish or strengthen a community group/coordination structure to drive projects
- Explore practical management models for community spaces and events



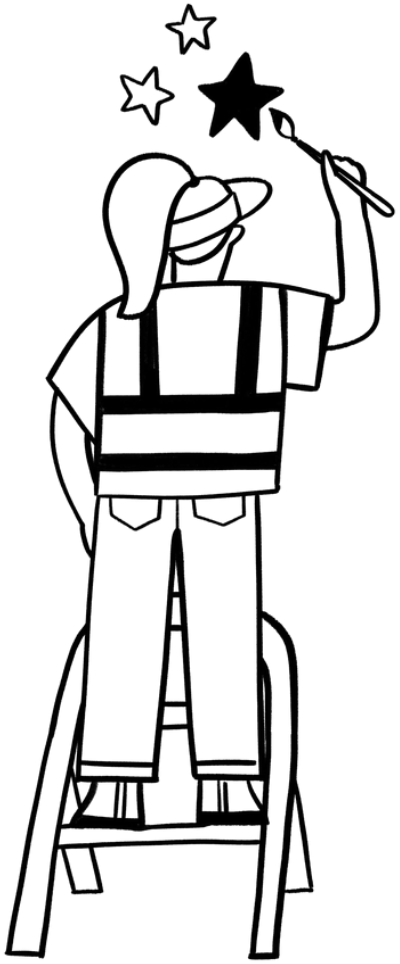


Implementation Program

MAKING THINGS HAPPEN

The implementation program brings together the priority actions identified by the Pingrup community and provides a practical roadmap for turning ideas into action.

The actions are organised into quick wins, short, medium and long-term priorities to help guide progress and build momentum. Bringing Pingrup's vision to life will take people working together, sharing responsibility and building on the ideas and energy already present in the community.



WORKING TOGETHER

The following table identifies proposed leads and supporting partners for each action. Leads drive and coordinate actions, while supporting partners contribute advice, resources, expertise or practical assistance.

Community-led actions can be developed and brought to the Shire for consideration. Depending on the proposal, Shire support may include advice, assistance with approvals, advocacy or financial or in-kind contributions where approved.

Please note: Implementation depends on available time, resources, funding and relevant approvals. Adoption of this Place Plan does not approve individual projects, commit funding or guarantee delivery within the suggested timeframes.

	Action	Lead	Supporting partners	Considerations
1	**QUICK WINS (0-3 MONTHS)**			
1.1	Hold a post-release community meeting to identify immediate priorities, clarify roles and reconnect people interested in progressing Place Plan actions	Community	Community Resource Centre (CRC), Shire of Kent	• Agree on how interested project leads will coordinate and maintain momentum
1.2	Maintain and strengthen the existing CRC community events calendar, including making it easy for community groups and businesses to submit events	CRC	Community, local businesses	• Invite community groups and businesses to submit events • Promote the calendar through existing channels
1.3	Continue to promote Pingrup's events and experiences through social media	Community	CRC, local businesses	• Link relevant posts to the CRC events calendar and encourage sharing across community and business pages
1.4	Progress maintenance improvements to streets and public spaces e.g. removal of dead trees and rubbish	Shire of Kent	Community, landowners	• Identify maintenance priorities and required works, with works agreed to and undertaken by the responsible landowner or asset manager
1.5	Remove the remaining damaged book swap/library structure	Community	CRC	• Confirm ownership and permissions, then arrange safe removal and disposal

	Action	Lead	Supporting partners	Considerations
1	**QUICK WINS (0-3 MONTHS)**			
1.6	Establish a coordinated approach to cataloguing and managing Pingrup's existing historical collection	Community	CRC, existing collection holders	• Confirm ownership, storage, permissions and ongoing management of the Museum/Fed Shed collection before inviting further contributions
1.7	Progress a creative front gate competition	Community	Local businesses	• Identify a willing coordinator, seek local sponsorship and agree on the competition format, judging and promotion

	Action	Lead	Supporting partners	Considerations
2	**SHORT TERM (3-12 MONTHS)**			
2.1	Explore management models for spaces and events	Community	Relevant asset owners or facility managers, Shire of Kent	• Review existing arrangements and confirm responsibilities and permissions with relevant owners, managers and lessees • Agree on suitable models before committing resources
2.2	Explore and trial light and sound projections as a storytelling experience, with potential for repeat use	Community	Relevant asset owners or facility managers	• Identify a suitable space and confirm owner/manager agreement • Equipment ownership, storage, operation, maintenance and replacement responsibilities to be agreed before the trial • Explore suitable historical content, linking with the collection in Action 1.6
2.3	Begin developing a coordinated historic machinery display along the highway	Community	CRC, Shire of Kent, machinery owners	• Develop a display proposal covering location, ownership, costs, maintenance, and replacement of new display infrastructure coordinated with Action 3.8 • Shire may assist with Main Roads liaison and consider financial or in-kind support • Subject to landowner and machinery owner agreement and approvals
2.4	Improve the presentation of verges and front gardens, including removing car wrecks/rubbish	Community	Shire of Kent	• Identify priority areas and work with relevant property owners on improvements • Confirm permissions, volunteer arrangements and safety requirements before works proceed
2.5	Involve young people in creative projects to share Pingrup's history and identity, supported by a clear process for engaging schools	Community	CRC, School	• Use the existing CRC–school relationship to discuss interest and suitable activities • Agree on roles, timing and resources, subject to school and CRC capacity

	Action	Lead	Supporting partners	Considerations
2	**SHORT TERM (3-12 MONTHS)**			
2.6	Review and streamline risk-management and approval processes for community events, facility use, and community-led projects, to make it easier to progress community initiatives	Shire of Kent	Community groups, relevant asset owners or facility managers	• Identify opportunities to simplify processes while meeting relevant legal, safety and insurance requirements • Provide clear guidance on approvals, responsibilities and who to contact for assistance
2.7	Create more regular opportunities to connect (e.g movie nights, live entertainment nights, sporting clubs, yoga, screening footy and other sports)	Community	Local clubs and groups, relevant asset owners or facility managers	• Identify interested organisers, trial activities and agree on venue arrangements • Consider participation and volunteer capacity when introducing new initiatives
2.8	Install a large directional fingerboard sign at the main arrival point pointing visitors to key attractions and destinations, showing distances	Community	CRC, Shire of Kent	• Identify key destinations and confirm names, directions and distances with the CRC and community • Seek Shire advice on location and required approvals • Agree on ownership, maintenance and replacement responsibilities before installation
2.9	Review and refine the existing main-street design with the community, identifying current priorities and opportunities for implementation	Shire of Kent	Community, local businesses	• Use informal, action-focused engagement where needed, such as a community BBQ • Consider low-maintenance planting where appropriate • Any new assets subject to agreed ownership, operation where relevant, maintenance and replacement responsibilities before installation
2.10	Address maintenance on community buildings, including broken windows, old signage and visible deterioration	Relevant asset owners or facility managers	Shire of Kent, community groups and lessees, as relevant	• Confirm maintenance priorities and responsibilities under ownership, management and lease arrangements • Identify costs, funding and support; works subject to agreement and delivery by the responsible owner or manager

	Action	Lead	Supporting partners	Considerations
2	**SHORT TERM (3-12 MONTHS)**			
2.11	Develop wildflower/native plant interpretation to be used on signage and to support volunteer-led wildflower walks, drawing on local knowledge	Community	Local botanical experts, CRC, relevant asset owners or facility managers	• Build on existing orchid monitoring and identify interested volunteers, suitable locations and seasonal opportunities • Confirm permissions, resources and responsibility for coordinating walks • Agree on signage ownership, maintenance and replacement before installation
2.12	Investigate reported conflicts between truck parking and visitor use, including suitable parking locations, signage and management options	Shire of Kent	Community, local businesses, transport operators, relevant road authorities	• Consult affected businesses, transport operators and visitors about parking and access needs • Assess options, including applicable parking controls, enforcement powers, costs and responsibilities
2.13	Explore opportunities to strengthen the existing CRC coffee offering, or respond to future coffee needs and demand	CRC	Shire of Kent, local businesses	• Review demand and CRC capacity • Explore complementary options with local businesses where unmet demand exists, avoiding duplication

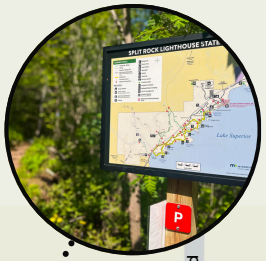
	Action	Lead	Supporting partners	Considerations
3	**MEDIUM TERM (1 - 3 YEARS)**			
3.1	Create a heritage/storytelling trail through town	Community	CRC, Shire of Kent, relevant landowners	• Community/CRC to develop the trail proposal with stories and a route linked to Action 3.2; Shire may advise on land, infrastructure, approvals and potential support • Subject to landowner agreement, approvals and agreed ownership, maintenance and replacement responsibilities
3.2	Install interpretive signage explaining Pingrup's history at key sites, including the Shearing Shed, Fed Shed, Old School House and Church, potentially using QR codes to link visitors to more detailed stories. Include opportunities to share Blooch's story and his connection to the existing silo walk trail.	Community	CRC, local history holders, Shire of Kent, relevant landowners	• Use verified historical material, including Keith Devenish's book, linked to Actions 1.6 and 3.1 • Confirm site and content permissions, agreed signage ownership, maintenance and replacement, and ongoing digital content management
3.3	Create a well-presented, welcoming town entry, with planting, lighting, repaired potholes and fencing off the corner lot	Shire of Kent	Community, relevant landowners	• Identify priority improvements with the community and relevant landowners • Confirm land ownership, responsibilities and ongoing maintenance, and stage works according to available resources
3.4	Investigate options for an alternative heavy vehicle route to reduce heavy vehicle traffic through Sanderson Street, rerouting via Jolley Road then Albany Highway	Shire of Kent	Relevant road authorities, transport operators, affected businesses, residents and landowners	• Review existing traffic information, previous investigations and reported concerns • Consult with relevant road authorities and affected operators, businesses, residents and landowners
3.5	Develop a community-led creative project sharing Pingrup's history and stories	Community	Local artists, CRC, local history holders, relevant land or asset owners	• Develop a concept with local artists and history holders, coordinating with Actions 3.1 and 3.2 • Confirm permissions and, if required, agree on ownership, maintenance and replacement or removal before installation

	Action	Lead	Supporting partners	Considerations
3	**MEDIUM TERM (1 - 3 YEARS)**			
3.6	Explore bigger events that attract visitors (e.g. races, shearing competitions, Bloom Festival)	Community	Local businesses, CRC, Shire of Kent	• Identify events to expand and willing project leads • Assess visitor appeal, volunteer capacity, costs, sponsorship and event requirements
3.7	Develop coordinated visitor information and wayfinding, including a large interactive visitor map with QR codes, and improve visitor amenities	Community	CRC, Shire of Kent, local businesses, relevant land or asset owners	• Link the visitor map, signage and QR content with Actions 2.8, 3.1 and 3.2 • Agree on ownership, operation, maintenance and replacement before installation, including responsibility for keeping information current • Identify any gaps in accessibility and wayfinding for existing public toilets and, where a need is demonstrated, consider facility improvements with the relevant asset owner • Subject to landowner permission and relevant approvals
3.8	Improve the presentation and interpretation of Pingrup's existing historic machinery collection, including filling gaps in the farming story through plaques, QR codes or additional displays where appropriate	Community	CRC, machinery owners, Shire of Kent	• Coordinate with Action 2.3 to avoid duplication • Agree on machinery ownership and care, and ownership, maintenance and replacement of new signage and displays before installation
3.9	Install feature lighting on existing public artworks or attractions, such as the War Memorial, and possibly the horse sculpture and silo trail	Shire of Kent	Relevant land or asset owners, community	• Confirm priority locations, ownership and permissions • Obtain specialist advice on lighting, power, installation and operating costs • Agree on ownership, operation, maintenance and replacement responsibilities before installation

	Action	Lead	Supporting partners	Considerations
3	**MEDIUM TERM (1 - 3 YEARS)**			
3.10	Explore a viewing platform near the old CBH/bin area for the silo art	Community	Shire of Kent, relevant landowners	• Confirm landowner interest and assess suitable locations, access and feasibility • Identify costs, required approvals and proposed ownership, operation, maintenance and replacement responsibilities
3.11	Install an electronic community notice board that displays the community calendar of events and local information	CRC (subject to agreement)	Shire of Kent, community	• Confirm a suitable location, landowner permission and required approvals • Ownership, operation, maintenance and replacement responsibilities to be agreed before installation, including electricity costs and content management
3.12	Install signage at key tourist attractions, such as Lake Bryde, Holland Track, Magenta Reserve, Chinocup Reserve, Pink Lakes, Orchids, Silo art	Community	Shire of Kent, CRC, relevant landowners or facility managers	• Coordinate content with Action 3.7 • Subject to landowner permission and agreed signage ownership, maintenance and replacement responsibilities before installation
3.13	Remove or replace deteriorated street flags	Relevant asset owner or facility manager	Shire of Kent, community, as relevant	• Confirm ownership and responsibility for the flags, poles and fittings • Arrange safe removal or replacement, including ongoing inspection and maintenance responsibilities if required
3.14	Improve footpaths across town, addressing existing damage and gaps in key locations (e.g. Reid, Gaby and Paterson Streets)	Shire of Kent	Community, relevant landowners or road authorities	• Identify priority improvements with the community, considering safety, accessibility and connections to key destinations • Stage repairs and new connections through relevant works programs, subject to funding and Shire priorities

	Action	Lead	Supporting partners	Considerations
4	**LONG TERM (YEAR 4 ONWARDS)**			
4.1	Review existing community facilities and their current use, identify opportunities for consolidation, and investigate options for a central community hub for Pingrup	Shire of Kent	Community, relevant asset owners or facility managers, CRC	• Review existing facilities, ownership, management arrangements, use and operating costs • Identify community needs, service gaps and opportunities to share or consolidate spaces • Investigate feasible options, indicative costs, funding and ongoing management requirements
4.2	Identify and progress improvements to the Pavilion that support greater community use	Relevant asset owner or facility manager	Shire of Kent, community	• Develop a costed, staged proposal with users, linked to Action 4.1 • Improvements subject to owner, manager and lessee agreement, including maintenance and replacement responsibilities
4.3	Progress a strong hospitality offer that serves both residents and visitors, potentially through a combined roadhouse, general store and pub	Interested business operator or proponent	Shire of Kent, CRC	• Assess demand and service gaps, with consideration to existing businesses and the CRC coffee offering • Consider links to the facilities review in Action 4.1 • Subject to a willing operator and viable business case • Shire can support with planning, approvals and facilitation, as appropriate
4.4	Create a loop trail starting from Sanderson Street, going through and around the periphery of town linking key visitor attractions and natural areas	Community	Shire of Kent, relevant landowners or facility managers	• Develop an initial proposal covering route, land access, likely use, costs and maintenance • Shire may consider partial funding or in-kind works, subject to feasibility, priorities and budget capacity • Trail infrastructure subject to agreed ownership, maintenance and replacement responsibilities before installation

Concept Plan



Future loop trail connecting with Sanderson Street linking attractions and natural areas



Create welcoming town entry point(s)



Create a more deliberate historic machinery display along the highway



Strengthen visitor information, signage and amenities



Improve the main street and streetscape



Signage at key tourist attractions (Lake Bryde, Holland Track, Magenta Reserve, Chinocup Reserve, Pink Lakes, Orchids, Silo art)



Install an electronic community notice board



Investigate options for an alternative heavy vehicle route



Explore a viewing platform near the old CBH/bin area for the silo art



Strengthen Pingrup's historic machinery displays



Install a large directional fingerboard sign



Heritage/storytelling trail connecting key sites and local stories, including the Shearing Shed, Fed Shed, Old School House, Church and Blooch's connection to the existing silo walk trail



Feature lighting at key landmarks and artworks such as the War Memorial, horse sculpture and silo trail

Ideas for Further Action

Not every idea identified through engagement is included in the implementation program. Some ideas require further exploration, a willing lead, or additional resources before they could be progressed. The ideas below capture opportunities raised through engagement that could be explored if there is community interest, capacity and/or a clear pathway to progress them.

History and identity

- Celebrate Pingrup's history as the "End of the Line", including the former railway through creative expression
- Explore a train-themed installation, sculpture or play element around the former Green Shed
- Explore the Fed Shed, Church or Shearing Shed as a creative art space

Town presentation and movement

- Explore ways to support local businesses to refresh and improve building façades
- Improve pedestrian connections between key town destinations
- Improve lighting throughout town
- Develop a consistent town signage system

Community life

- Investigate mini golf at Lions Park with shade
- Investigate a zipline as a new recreational attraction, drawing on examples such as the Williams playground

Tourism and economy

- Support retention of the Pingrup Primary School
- Explore opportunities to attract industry to Pingrup
- Explore ways to strengthen the local visitor economy, including improved visitor stay and accommodation options
- Explore affordable housing and worker accommodation options



Do you have an idea for a new action?

Something missing in the place plan?
Or do you have a new idea to get involved?

You can get in touch with Doing Co. at hello@doingco.org and we can connect and support you to make it happen!

ACTION

What are you going to do?

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.....

.....

PARTNERS

Who do you need to help you?

.....

.....

.....

WHEN

When will you act?

.....

.....

.....

COST

How much do you think it will cost?

.....

.....

.....

HOW

How are you going to realise your action?

.....

.....

.....

Let us know your great idea and make it happen!



Contact Us

Doing Co. is here to help!

Get in touch hello@doingco.org

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